Research Round-up

July 2014 – September 2014

Faculty News

Faculty Thesis Defence

Hearty congratulations to Mohammad Keyhani, Assistant Professor in Entrepreneurship & Innovation and Strategy & Global Management, on the successful defence of his PhD thesis on June 18, 2014 at the Schulich School of Business, York University. Mohammad’s dissertation, entitled “Entrepreneurial Action and Entrepreneurial Rents”, passed with no revisions and was nominated for a Faculty of Graduate Studies dissertation award.

Mohammad’s dissertation committee included Dr. Moren Lévesque, Dr. Anoop Madhok and Dr. Yuval Deutsch.

New Faculty

Welcome to our new faculty members:

Vaarun Vijairaghavan – Instructor MGIS (Term Position), starting August 1, 2014. Vaarun has been a sessional in the MGIS area, and will continue his teaching, but on a full-time basis. Vaarun has an MBA from the Schulich School of Business in York, and has a breadth of work experience, including IBM (in Pune and Pittsburgh) and Smart Technologies.

Leighton Wilks – Instructor HROD, starting August 1, 2014. Many of you will know Leighton as a PhD candidate from the Haskayne School. Leighton has also been the Manager of the Westman Centre for Real Estate Studies, and will relinquish that position (following a fall transition) as we recruit a Director for the Westman Centre.
Sandy Hershcovis – Associate Professor HROD, starting January 1, 2015. Sandy will be a familiar to many as she completed her BCom (honours) at the Haskayne School in 2001. She went on to complete her MSc and PhD at Queens, and has propelled to become a full professor and Head of the Department of Business at the Asper School of Business at the University of Manitoba. Sandy researches in the fields workplace aggression, social undermining, incivility, abusive supervision, bullying, and workplace deviance. Sandy will be closely linked to the Canadian Centre for Advanced Leadership in Business.

Nick Turner – Professor HROD, starting January 1, 2015. Nick is a highly accomplished scholar in the fields of human resources, health and safety, and transformational leadership. Nick is currently a full professor, and the Associate Dean, Research and Graduate Research Programs at the Asper School of Business at the University of Manitoba. Nick has a PhD from the University of Sheffield, and MSc, BA, and BCom (honours) from Queens University. Nick will be closely linked to the Canadian Centre for Advanced Leadership in Business.

Appointments

Robert Elliott has been appointed to the selection committee for the SSHRC 2015 Doctoral Awards competition.

Kathy Sendall has been appointed the Jarislowsky Fellow at the Haskayne School of Business for 2014/2015.
Departures

We are sad to see the following faculty leave and wish them success in their future endeavours:

- **Wael Jabr** has taken a position as Assistant Professor at Georgia State University.

- **Mohammad Rahman** has taken a position as an Associate Professor at the Krannert School of Management at Purdue University.

Awards

The SMC has endorsed the establishment of two new opportunities – Haskayne Research Fellowships and Haskayne Research Professorships.

Recipients of Haskayne Fellowships will receive trust funds of $10,000 per year to be applied to research initiatives chosen by the faculty member. The funds can be applied to activities that would improve research productivity, including acquisition of data, research assistants, targeted travel, etc.

Recipients of Haskayne Research Professorships receive trust funds of $20,000 per year while holding their professorship, plus they earn two half-course releases (1 per year) for the first two years of their term.

- **Abu Rahaman** - HSB Research Professorship in Accounting for a three-year term as of September 1, 2014.
Ari Pandes - Haskayne Research Fellowship in Finance for the period of September 1, 2014 to August 31, 2015.

Alex David - HSB Research Professorship in Finance for a three-year term as of September 1, 2014.

Giovani da Silveira - Haskayne Research Professorship in Operations Management for a three-year term as of September 1, 2014

Mehdi Mourali - Haskayne Research Professorship in Marketing for a three-year term as of September 1, 2014.

Brent Snider - Haskayne Teaching Fellowship

Peggy Hedges - Haskayne Teaching Fellowship
Cameron Welsh - Haskayne Teaching Fellowship

Norman Althouse - Haskayne Teaching Fellowship

Derek Hassay - RBC Teaching Professorship in Entrepreneurial Thinking. Derek has been critically important to our school in developing the “Selling Smiles” program, the 3E Haskayne strategy, the CCAL funding, the Hunter Centre funding, the Henuset Speaker Series, various Executive Education initiatives, and more recently the ENTI 317 core course and pitch competition (and a new Executive MBA course on Entrepreneurial Thinking). This body of work was recognized and selected (from several options) by RBC in their decision to allocate almost $800,000 to Entrepreneurial Thinking, including $500,000 for the RBC Teaching Professorship.

The 2014 Management Advisory Excellence (MAX) recipient is Glen Schmidt, BSc ’81, MBA ’94, President and CEO of Laricina Energy Ltd. Glen is an alumnus of both the Schulich School of Engineering and the Haskayne School of Business and has over 30 years of oil and gas experience. He is also a Haskayne Founders’ Circle member and has recently joined the MAC advisory council. Glen has been featured in the University of Calgary’s UToday:
Research Funding

External Funding

The Stikeman Elliott LLP Corporate Law Research Fellowship has provided $10,000 in support for James Coleman’s empirical analysis of how corporations describe the impact of proposed regulations in their submissions to regulators and shareholders, and how they tailor their predictions to the different audiences. He collaborates on this project with Olga Petricevic.

Internal Funding

James Coleman received $12,000 in Vice-President Matching Funds to Advance Energy Research, as part of the University of Calgary’s interdisciplinary Hydraulic Fracturing Innovation Initiative. These funds support a life-cycle analysis of natural gas production and export, which accounts for all the greenhouse gases that are emitted and avoided as a result of natural gas production and use. To aid regulators, the life-cycle analysis will be calibrated for alternate theories of regulatory jurisdiction and for the different types of power production (e.g., coal, oil, nuclear) that natural gas may displace. James works on this project with Sarah Jordaan.

Allan Ingelson and James Coleman received $20,000 in Vice-President Matching Funds to Advance Energy Research, as part of the University of Calgary’s interdisciplinary Hydraulic Fracturing Innovation Initiative.

Olga Petricevic

VPR Enhancement Grant (SSHRC Insight Development Grant)
The Role of Firm Capabilities and Inter-Firm Collaborations in Nanotechnology Innovations.

$1,000
Articles in Financial Times 45 Journals


Book Chapters


Peer-reviewed Articles

Robert Elliott’s 2005 article “Pairs Trading” with John van der Hoek and Paul Malcolm is still listed as the most-read article in the journal *Quantitative Finance*. [5(3), 271-276 (2005)].

Robert’s article with John Buffington “American Options with Regime Switching” is listed among the most-read articles in the *International Journal of Theoretical and Applied Finance* [5(5), 497-514 (2002)].

Accounting


Business and the Environment


Business & the Environment / Human Resources & Organizational Dynamics


Entrepreneurship and Innovation

Finance


Human Resources and Organizational Dynamics


Operations and Supply Chain Management


Strategy and Organization


Sessional Instructors


Conference Organization

A group of interdisciplinary faculty from the University of Calgary, including HSB members Julie Rowney (co-chair), Allan Ingelson and Irene Herremans, were instrumental members of the team organizing the 2014 World Summit: Sustainability + Energy Mix + Fragile Environments, a conference aimed at protecting the delicate environment of the Galapagos Islands and other fragile environments around the world by developing a formula for a more sustainable energy mix. The conference took place on July 20-24, 2014 in San Cristobal, Galapagos, Ecuador. For more information, see the [Utoday](http://www.ucalgary.ca/utoday) article.

Alain Verbeke organized the Fellows program of the Academy of International Business conference in Vancouver (June 23 – 26, 2014). He chaired the opening plenary session of the conference, organized the session honoring Richard Rumelt (UCLA) as Eminent Scholar, and was a speaker at the session honoring Dominic Barton (McKinsey) as International Executive of the Year. His co-authored work on various topics, namely corruption, family firms and the internationalization of new ventures, was also presented at this conference.
Conference Proceedings


Mohammad Keyhani's paper, entitled “Exploration-Exploitation Strategies and Exit Outcomes of New Ventures”, which was presented at the 2014 Babson College Entrepreneurship Research Conference (BCERC), co-sponsored by Ivey Business School, has been selected to be published in its entirety in the 2014 edition of Frontiers of Entrepreneurship Research BCERC Proceedings.

Conference Presentations - Peer-reviewed

Academy of Legal Studies in Business
Aug. 4-7, 2014; Seattle, WA
• Bowal P. An Analysis of the New Alberta Whistleblowing Legislation. Peter also served as a Moderator of an academic session at this conference.

IEEE International Conference on Information Reuse and Integration
Aug. 13-15, 2014; San Francisco, CA
7th Asia-Pacific Business Research Conference
Aug. 25-26, 2014; Singapore
• **David A.** Frequent-Pattern Tree Algorithm Application to S&P and Equity Indexes.

European Consortium for Political Research
Jun. 25-27, 2014: Barcelona, Spain
• **Coleman J.** Influencing Regulation in a Nation’s Energy Trading Partners: Alternative Models of Unilateral Climate and Energy Regulation.

University of Washington Young Environmental Law Scholars Workshop
Jul. 10-12, 2014; Seattle, WA
• **Coleman J.** Environmental Matching Commitments.

2014 World Summit: Sustainability + Energy Mix + Fragile Environments
July 20-24, 2014; San Cristobal, Galapagos, Ecuador
• **Ingelson A, Tyler M-E.** Sustainable Energy Mix and Fragile Environments in Canada’s Northern Coastal Zone: is Technology Enough?
The Canadian case study will be published in the Galapagos Book Series by Springer Science and Business Media.

**Kano L, Falkenberg L, Verbeke A.** An unintended crisis: Bounded reliability and corporate sustainability. Presented at:
• Academy of Management 74th Annual Meeting, Aug. 1-5, 2014; Philadelphia, PA
• Strategic Management Society, Sep. 20-23, 2014; Madrid, Spain

Strategic Management Society
Sep. 20-23, 2014; Madrid, Spain
• **Keyhani M.** Equity division among networks of founders.
American Marketing Association Marketing Educators’ Conference
August 1-3, 2014; San Francisco, CA

Lehar A. Restructuring Failure and Optimal Capital Structure.
Presented at:
- Financial Intermediation Research Society, Jun. 1-4, 2014; Quebec City, QC
- European Financial Management Conference, Jun. 25-28, 2014; Rome, Italy
- World Finance Conference 2014, Jul. 2-4, 2014; Venice, Italy

Academy of Legal Studies in Business
Aug. 4-7, 2014; Seattle, WA
- Jurinski J, **Malach S, Malach R.** Looking Across the Border: Contrasting Canadian and American Employment Law.

Strategic Management Society
Sep. 20-23, 2014; Madrid, Spain

Academy of Management 74th Annual Meeting
Aug. 1-5, 2014; Philadelphia, PA
- **Matthews M, Falkenberg LE.** The sensemaking process of users in response to an innovation: A meso level qualitative analysis.
56\textsuperscript{th} Canadian Operational Research Society Annual Conference
May 26-28, 2014; Ottawa, ON
• **Menezes M**, Verter V. Practical Benchmarks for Location-Routing Decisions via Approximation Algorithms.

20\textsuperscript{th} Conference of the International Federation of Operational Research Societies
Jul. 13-18, 2014; Barcelona, Spain
• **Menezes M**, Verter V. Practical Benchmarks for Location-Routing Decisions via Approximation Algorithms.
• **Menezes M**, Guimaraes R, Ruiz D. Component Commonality: the p-Median solution to a product design problem.

14\textsuperscript{th} Annual Conference of the European Academy of Management (EURAM)
Jun. 4-7, 2014; Valencia, Spain
• **Ogunfowora B, Matthews M.** (2014). Do supervisor moral cognitions affect employee ethical choice? The roles of ethical leadership and employee cognitions.

Academy of Management 74\textsuperscript{th} Annual Meeting
Aug. 1-5, 2014; Philadelphia, PA
• **Ogunfowora B, Matthews M.** (2014). Supervisor moral attentiveness, ethical leadership, and employee unethical decision making.

Novak Druce Annual Professional Service Firms Conference
Aug. 9, 2014; Saïd Business School, University of Oxford, UK
• **Sherer PD**, Leblebici H. Governance in Professional Service Firms?

Strategic Management Society
Sep. 20-23, 2014; Madrid, Spain
• **Alain Verbeke** gave a presentation entitled *Contributions of New Internalization Theory to the Off-Shore Outsourcing Debate* in a panel on "Offshore Outsourcing, Dynamic Capabilities, and the Changing Nature of Firm Boundaries". The panel was organized by Saikat Chaudhuri (Wharton).

Presentations – Non-peer-reviewed


Colegio Universitario de Estudios Financieros (CUNEF)–Ingenium Research Seminar Series, May 2014

• Menezes M. Potential Root Causes of Problems when Managing a Supply Chain.
• Menezes M. The Unreliable Facility Location Problem: Mitigating the Consequences of Facility Failure through Network Design.
Globe and Mail Leadership Lab

Falkenberg LE. June 29, 2014. Secrets of Successful Negotiation

Globe and Mail Case Study Articles

Peschl H. Jul. 11, 2014. Transforming the oil and gas industry into a force for good.

Bowal P. Sep. 19, 2014. In a sea of cheap imports, how can a high-end furniture store stay afloat?

Professional Articles


Graduate Student News

Awards

Bahman Radnejad received the Robert A. Willson Doctoral Management Scholarship, worth $10,000.

Bahman was also part of the UK Energy Research Centre (UKERC) International Energy Summer School as a member of the Sparks team, whose responsibilities included to 1) help students expand their networks through summer school attendance, 2) select the best three posters presented at the poster competition, and 3) coach students in completing their assignments.

Bahman contributed a guest blog on interdisciplinary energy research for the National Energy Research Network Newsletter at this link.

Jing Lu won the 19th Annual Symposium on Ethics Research in Accounting Best Research from a Graduate Student & Recent Graduate award for her paper “Walk with the wise and become wise: a network analysis of board interlocks and the diffusion of environmental performance”. This award was given by the American Accounting Association Professionalism and Ethics Committee and Public Interests Section at the August 2014 Annual Meeting, in Atlanta, GA.

Xiaoyu Liu received the “Enbridge Corporate Sustainability Award” on August 26, 2014, worth $10,000.

Conferences

Xiaoyu Li had a research proposal accepted for presentation at the Strategic Management Society Special Conference – Strategic Management in the Asian Century – Dealing with Dynamism, Diversity and Development in Sydney, Australia, December 2014.

Liu X, Vredenburg H. The Co-Evolution of Bargaining Capabilities, Corporate Entry Image and Entry Mode Strategies
Dissertation Defence


Raymond is supervised by Dr. Diane P. Bischak and co-supervised by Dr. Jaana Woiceshyn. His committee members include:
- Dr. Diane P. Bischak, Supervisor, Operations & Supply Chain Management Area, HSB
- Dr. Jaana Marketta Woiceshyn, Co-Supervisor, Strategy & Global Management Area, HSB
- Dr. Jaydeep Balakrishnan, Supervisory Committee, Operations & Supply Chain Management Area, HSB
- Dr. Giovani Jose Caetano da Silveira, Supervisory Committee, Operations & Supply Chain Management Area, HSB
- Dr. David Gordon Dick, Internal Examiner, Department of Philosophy, University of Calgary
- Dr. C. R. (Bob) Hinings, External Examiner, University of Alberta.
- Dr. Teri Bryant, Neutral Chair, HSB.


Members of her examining committee included:
- Dr. Jim Dewald, Supervisor, SGMA Area, HSB
- Dr. Olga Petricevic, Co-Supervisor, ENTI Area, HSB
- Sandra Malach, Supervisory Committee, ENTI area, HSB
- Dr. Naser El-Sheimy, External Examiner, Engineering Department, University of Calgary
- Dr. Vern Jones, Neutral Chair, HSB
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